

EDUCATION **M.A. in Art, Media, and Activism**

New York University, Spring 2007

Gallatin School of Individualized study

Thesis: "Do I Have to Draw You a Picture? The Case for Graphic Narrative in Advocacy"

B.F.A. with Distinction

Massachusetts College of Art, Spring 2002

Communication Design Department

EXPERIENCE **Design Principal**

154 Consulting, June 2007–Present

154 is a presentation consultation firm. I developed the company's visual identity and oversee the design of all presentations worked on in house.

Art Director/ Co-Editor

Round Magazine and Roundonline.com, January 2003–April 2007

Round is a collaborative arts and writing journal aimed at promoting young and emerging talent.

Multimedia Designer

Bain & Company, 1998–September 2003

Responsibilities included brochure and newsletter layout, web design, information architecture, HTML and web standards knowledge, information/chart design, video editing, sound editing, image manipulation/optimization

RECENT PROJECTS **What's Organic About 'Organic?'**

Winter 2007–Present (<http://whatsorganicmovie.org>)

A documentary by Shelley Rogers exploring the current state and dilemmas surrounding the organic movement. I am responsible for all key art and promotional design, as well as title graphics, all film animation, and website design.

Harvard Square Business Association

Fall 2007–Present

I'm the resident poster artist for all events put on by the Harvard Square Business Association throughout the year. I create the key art and visual theme for each event and coordinate the production of all printed materials: posters, banners, ads, etc.

Harry and the Potters

Fall 2003–Present (<http://harryandthepotters.com>)

The band Harry and the Potters wanted an online document of their band. I tried to make it fun (talking squid navigation with customizable text, Easter eggs hidden throughout the site) while still keeping the content the focus. Throughout the years I've also designed a variety of t-shirts, CDs, posters, and other promotional material for the band.

RECENT PROJECTS **154Consulting.com**

Fall 2009 (<http://154consulting.com>)

A redesign of the site. In keeping with the design philosophy of the company, I implemented a fairly conservative design, highlighting the main point of each page with illustrations. The only noticeable bell or whistle on the site is the landing page, which randomly rotates between a handful of splash images.

Carving Up Oconee

Spring 2008 (<http://carvingupoconee.com>)

A documentary by Celestea Sharp about land developers in rural Georgia and the grassroots movement to keep them out. I was responsible for the key art, title graphics, animation, and all in-movie graphics, as well as website design.

SmartHoneymoon.com

Fall 2008 (<http://smarthoneymoon.com>)

Smart Honeymoon is a honeymoon registry site. I created their visual identity and implemented it across the web and several printed materials. I also created several rotating Flash animations and illustrations for the website.

dK Rate

Fall 2008–Present (<http://dkrate.com>)

A collaboration with Ken Yanhs. A pop culture review site with user-generated content and peer review.

COMPUTER SKILLS

Web Design	Adobe Flash	Drupal
Web Development	HTML	Final Cut Pro
Adobe Illustrator	CSS	Avid
Adobe Photoshop	PHP	Microsoft Office
Adobe InDesign	Wordpress	

RELATED SKILLS

Graphic Design	Animation	Video Editing
Information Design	Image Manipulation	Screenwriting
Interactive Design	Storyboarding	Copywriting
Illustration	Sound Editing	Printmaking

PARTIAL CLIENT LIST

New York University	Amgot Mitchell
Citibank	Focus Ventures
United Media	The Footlight Club
Bain & Company	Solomon Wood
Bridgespan Group	Unitarian Universalist Service Committee
Harvard Square Business Association	Third Sector New England
Synthesis Studios	Boston Educational Film and Video Association
Families for Depression Wellness	Harry and the Potters